

PRESS RELEASE

Einbeck, April 7th 2015

PS.SPEICHER presents its own series of books with a reading by the author on 29 April / a work devoted to a vehicle that was probably the first in the world to be fined.

On 29 April 2015 an exceptional tribute will be paid to a very special exhibit at PS.SPEICHER. The first work in a new series of books published by PS.SPEICHER revolves around the "Benz Victoria Patent Motor Car". Author Karl P. Berthold-Schack has written a 120-page book which brings to life the history of this unique motorised carriage dating from 1894.

The main figure in this book is the vehicle which founder Karl-Heinz Rehkopf purchased from the Gütermann family – in other words, from its first owners – in its original, completely unrestored condition. And its sheen is not the only thing that is fascinating about this automobile with its unique history: On 16 May 1895 it was probably the first vehicle ever to receive a traffic fine – likewise preserved in its original state – handed out for speeding.

Over 100 guests will be able to admire the model at close hand at PS.SPEICHER on 29 April! The reading by Karl P. Berthold-Schack will be followed by a discussion involving people who have a personal link to the "Benz Victoria Patent Motor Car". This evening they will be looking back at emotions, rallies in the pouring rain, lubricants and at the Victoria's connection with sewing yarn.

Venue: PS.SPEICHER, Tiedexer Tor 3, D-37574 Einbeck
Date: Thursday, 29 April 2015
Doors open: 6.30 pm
Start of reading: 7.00 pm, followed by a discussion
End of event: 9.00 pm

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PS.SPEICHER:

"Wheels that move us": This was the motto chosen for a unique exhibition which has been staged by the half-timbered town of Einbeck in the south of Lower Saxony on a site some 25,000 m² in size. After a five-year planning and construction period PS.SPEICHER opened its doors to the general public in July 2014. The centrepiece of the exhibition is a listed building that was once used as a grain store. Over six floors – the former warehouse lofts – visitors can admire around 300 unique historical bicycles, motorbikes and automobiles from one of the largest private collections in the world.

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Sponsors of the PS.SPEICHER project include:

